



# BADGE EARNER GUIDE

## Overview

Welcome to a new way of managing your professional achievements and learning outcomes. Dell Technologies has partnered with Acclaim to bring Dell Technologies Proven Professional Digital Badging. Acclaim's goal is very simple: to help you move forward in your career. Whether that's entering the job market for the first time, moving forward in your existing profession, or making a career change, Acclaim is dedicated to helping you set yourself apart by representing valuable skills unique to your experiences in a way that is sharable and verifiable.

This document will help to explain what a badge is, and how you can use it. Do you have a question that isn't covered here? Please ask in the comments section.

- [What Is a Badge?](#)
- [Receiving a Badge](#)
- [Create an Acclaim Account](#)
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- [Share Your Badge](#)
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If at any time you have further questions, or are experiencing issues with your Acclaim account, you can easily access the [Acclaim Support Forum](#).

## What Is a Badge?

Badges are digital assets used to communicate a learning achievement or credential. Acclaim badges link to metadata that provides context and real time credential verification. They can be shared across the Internet for maximum visibility and recognition.

Badges are a standard to recognize and verify learning. A badge communicates three things without sacrificing verification or context:

- Who did something?
- What did they do?
- Who says they did it?

You can earn a badge for lots of different things, from many different organizations. What makes the badges issued to you from Acclaim unique is that they represent achievements valued by employers. Badges managed through Acclaim will help you tell your professional story in a way that is complete and validated.

You can share your badges via:

- LinkedIn
  - Newsfeed and Profile
- Facebook and Facebook Messenger
- Twitter
- Email message
- Embedded in a website
- Electronic Resume/CV
- Xing
- WhatsApp

Once you share your badge, a viewer can click on your badge and will be taken back to Acclaim to view all the details of your achievement. You can also share your complete Acclaim profile to provide an employer with the full context of your abilities, represented by the various badges you have earned and manage through Acclaim.

## Receiving a Badge

How do you know if you've been issued a badge? You'll receive an email from Acclaim ([admin@youracclaim.com](mailto:admin@youracclaim.com)) that looks like this:

**NOTE:** Please check your spam or junk mail filter if you do not receive the email in your Inbox.



### You've earned a badge from Dell Technologies



Associate - Information Storage and Management Version 4.0  
Issuer: Dell Technologies

Accept your badge

or accept your badge by clicking:  
<https://www.youracclaim.com/go/PLbAGjPdZIFMCi2Jc0ugJw>

Wondering why you're getting this email? Check [here](#) for more information from the Dell EMC Proven Professional Team!



You've worked hard to earn this achievement. Share the good news with your professional network, friends and family by accepting your badge.

Click on the **Accept** button below your badge image. This will take you to Acclaim where you will create an account.

# Create an Acclaim Account



## Associate - Information Storage and Management Version 4.0

Issued By [Dell Technologies](#)

Create your Acclaim account

First Name \*

Last Name \*

Email \*

Country \* 

Password \*

Send me occasional news and updates on professional growth opportunities.

[Create Account](#) [I have an account](#)

### Earn, Share and Discover!

[Dell Technologies](#) uses Credly's Acclaim platform so you can manage and share your professional achievements.



#### Join the Network

Manage your credentials and curate your profile to put your best foot forward.



#### Promote Your Expertise

Share verified evidence of your knowledge, skills, abilities, and accomplishments.



#### Discover Opportunities

Use insights to find new learning and professional development opportunities.

Fill in each field, then read and agree to the Terms of Use and Privacy Policy. You can also choose to let Acclaim send you occasional messages. You can change your preferences for receiving marketing emails from Acclaim at any time.

When you have filled in each field, click **Create My Account**.

You will see this message on your screen:

Nicely done, you're almost finished.



We sent you a confirmation email.

To finish setting up your account and claim your badge, please check your email to confirm the address you provided.

Don't forget to look in your spam folder if you don't see our message.



Check your email and follow the instructions there to continue. You will be prompted to sign in with the credentials you created.

## Claim Your Badge

Once you sign in to your account, you will be able to claim your badge.



This badge was issued to [Danielle Schaefer](#) on 8 May 2019.  
Accepting a badge adds it to your profile. You can edit your privacy settings after accepting.

[Accept Badge](#)



### Associate - Information Storage and Management Version 4.0

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This badge recognizes the achievement of Dell Technologies Proven Professional Associate - Information Storage and Management Version 4.0 certification. Earners of this badge will have knowledge on data center infrastructure including but not limited to storage and business continuity including software-defined systems and environments for big data, IoT, and mobile technologies.

#### Demonstrated Skills

Big Data

Business Continuity

Dell EMC Storage

Disaster Recovery

Software-Defined Storage

Storage Networking

**Type:** Certification

**Level:** Foundational

**Cost:** Paid

[Additional Details](#)

#### Earning Criteria

 [Achieve the Dell Technologies Proven Professional Associate - Information Storage and Management Version 4.0 certification.](#)

**Tip:** If you accidentally reject your badge, contact [Acclaim Support](#) to resend your badge.

## Share Your Badge

Once you have accepted your badge, you can broadcast the badge directly from Acclaim to your social networks.

Click an icon to connect your social media account and easily share your badge via:

- LinkedIn Newsfeed & Profile
- Twitter
- Facebook
- In your email signature

You can also email the badge, download the badge image, download the code to embed your badge on a website, and copy the badge landing page URL.

## Share your badge.

Broadcast your achievement to friends and colleagues to get the recognition you deserve.



Associate - Information Storage and Management Version 4.0

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**LinkedIn**

Connect to your LinkedIn account and you'll be able to share your earned badges to your LinkedIn profile.

[Connect](#)

For more information on how to share your digital badge to each platform, please visit Acclaim's support site which provides many how-to videos and step by step examples.

## Add a Badge to Your Email Signature

*These are instructions for Outlook; for other email programs and MAC instructions click [here](#)*

1. From Acclaim, click the badge you'd like to embed in your email signature. Click the blue 'Share' button.
2. Click the 'Download' icon. Choose the small image - that will fit best in your email signature.
3. Click the 'URL' icon and copy it to your clipboard.
4. Over in Outlook, create your new email signature by opening a new message, then clicking 'Signature.'
5. Click 'New' to create a new signature. If you'd like to modify an existing signature, highlight it.
6. Name your new signature.

7. Type any text you'd like in the signature, then click the 'Image' icon.
8. Locate the badge image you downloaded, then click 'Insert.'
9. Next, hyperlink the image by clicking the badge, then selecting the 'Hyperlink' icon.
10. Paste the URL you copied from Acclaim.
11. Click OK to save your new signature.

## **Personalize Your Acclaim Profile**

Your Acclaim profile is an important part of telling your professional story. It's one spot on the web where you can manage and share the achievements that will further your career, so make sure to include a few key elements:

- **Name:** Is your name Jennifer, but you go by Jen? Edit your name to best reflect what you'd like to be called at work.
- **Profile picture:** make sure it's a nice one that represents you as you'd like to be viewed by potential employers. The minimum size is 196 x 196 pixels.

**Bio:** This is where your professional personality can really shine through. You've got 500 characters to sketch out your key talents, qualifications and interests.

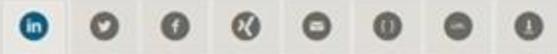
To personalize or edit your profile, click on the Profile icon at the top right corner of any screen. Select **Manage Profile**

Badges > Share Badge

Broadcast your achievement to the web.  
Here's the information you'll share:



**Information Storage Associate Version 3**  
*Issued to Example ProvenProfessional*  
*Issued by Dell EMC*



Connect to your LinkedIn account and you'll be able to share your earned badges to your LinkedIn profile.

[Connect](#)

[Skip this for now »](#)

- View Profile
- Manage Profile
- Badge Management
- Sign Out

Click **Edit Profile** from the left sidebar menu.

## Create an account to accept and share your badge.

Already have an account? [Sign in here »](#)



First Name

chandrasekhar

Last Name

chillapalli

Country

Select an Option

Email

c...i@emc.com

Password

.....

I have read and agree to the Terms of Use and Privacy Policy.

Send me news and updates on professional growth opportunities.

[Create My Account](#)

[Terms of Use](#) | [Privacy Policy](#)

### WHAT IS A BADGE?

Think of a badge from Acclaim as a verified, web-enabled achievement that can be shared across the web in a secure and validated process.

### WHAT IS ACCLAIM?

Acclaim is a new badging platform developed by Pearson, the world's largest education company. Acclaim partners with organizations to provide a web-enabled, verified version of your achievements.

Do you have a question that wasn't answered here? Please log a ticket here (<http://emc.force.com/EducationSupport>) and choose "Dell Technologies Proven Professional".