



Overview

Welcome to a new way of managing your professional achievements and learning outcomes. Dell EMC has partnered with Acclaim to bring Dell EMC Proven Professional Digital Badging. Acclaim's goal is very simple: to help you move forward in your career. Whether that's entering the job market for the first time, moving forward in your existing profession, or making a career change, Acclaim is dedicated to helping you set yourself apart by representing valuable skills unique to your experiences in a way that is sharable and verifiable.

This document will help to explain what a badge is, and how you can use it. Do you have a question that isn't covered here? Please ask in the comments section.

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- [Receiving a Badge](#)
- [Create an Acclaim Account](#)
- [Claim Your Badge](#)
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If at any time you have further questions, or are experiencing issues with your Acclaim account, you can easily access the [Acclaim Support Forum](#).

What Is a Badge?

Badges are digital assets used to communicate a learning achievement or credential. Acclaim badges link to metadata that provides context and real time credential verification. They can be shared across the Internet for maximum visibility and recognition.

Badges are a standard to recognize and verify learning. A badge communicates three things without sacrificing verification or context:

- Who did something?
- What did they do?
- Who says they did it?

You can earn a badge for lots of different things, from many different organizations. What makes the badges issued to you from Acclaim unique is that they represent achievements valued by employers. Badges managed through Acclaim will help you tell your professional story in a way that is complete and validated.

You can share your badges via:

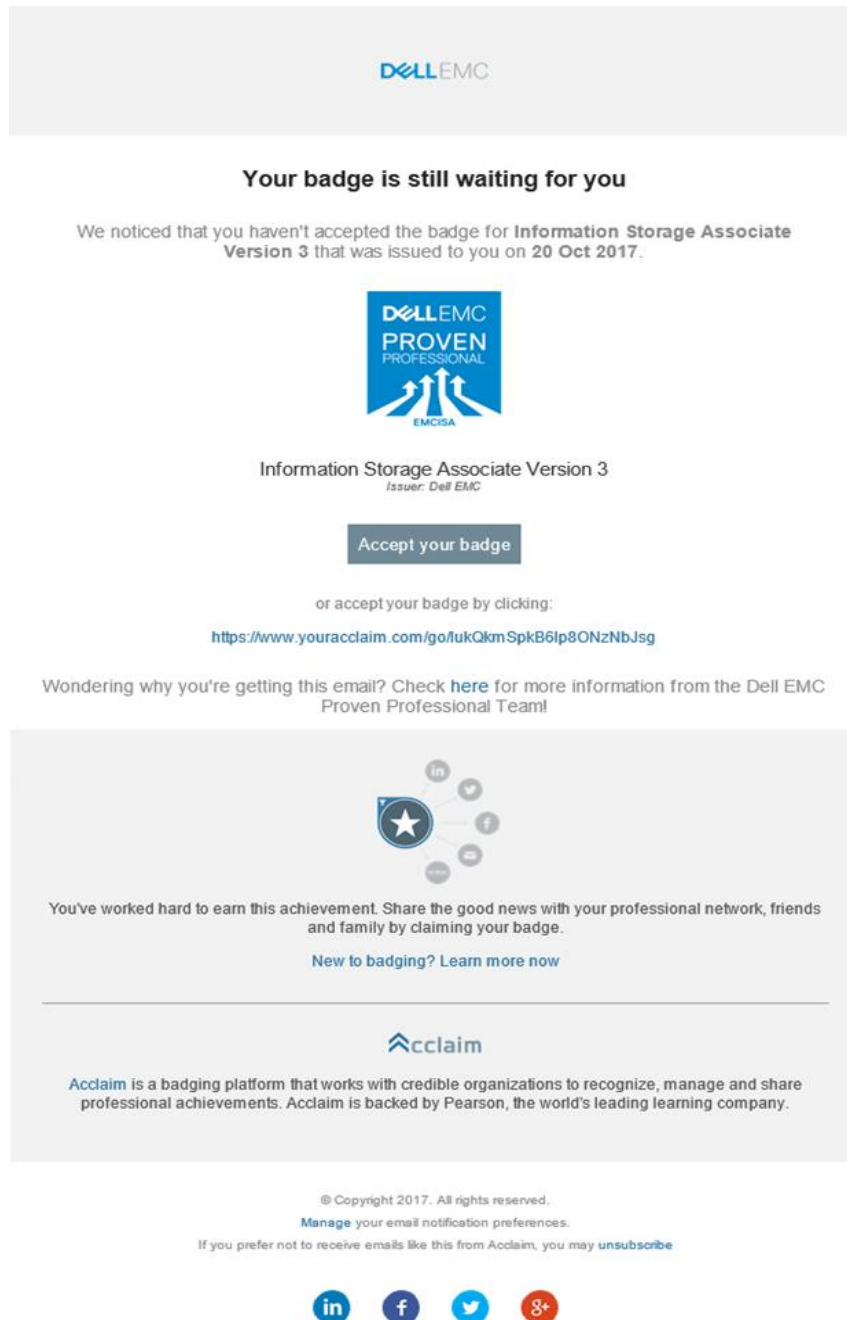
- LinkedIn
 - Newsfeed and Profile
- Facebook and Facebook Messenger
- Twitter
- Email message
- Embedded in a website
- Electronic Resume/CV
- Xing
- WhatsApp

Once you share your badge, a viewer can click on your badge and will be taken back to Acclaim to view all the details of your achievement. You can also share your complete Acclaim profile to provide an employer with the full context of your abilities, represented by the various badges you have earned and manage through Acclaim.

Receiving a Badge

How do you know if you've been issued a badge? You'll receive an email from Acclaim (admin@youracclaim.com) that looks like this:

NOTE: Please check your spam or junk mail filter if you do not receive the email in your Inbox.



The image shows a screenshot of an email notification. At the top, the Dell EMC logo is displayed. The main heading reads "Your badge is still waiting for you". Below this, a message states: "We noticed that you haven't accepted the badge for Information Storage Associate Version 3 that was issued to you on 20 Oct 2017." A central graphic features the Dell EMC Proven Professional logo, which includes three upward-pointing arrows and the text "EMCISA". Below the graphic, the badge title "Information Storage Associate Version 3" is shown, with "Issuer: Dell EMC" underneath. A prominent button labeled "Accept your badge" is provided. An alternative instruction says "or accept your badge by clicking:" followed by the URL <https://www.youracclaim.com/go/lukQkmSpkB6lp8ONzNbJsg>. A note at the bottom of the email asks, "Wondering why you're getting this email? Check [here](#) for more information from the Dell EMC Proven Professional Team!" Below the email content, there is a section with a star icon and social media icons (LinkedIn, Facebook, Twitter, YouTube, and Instagram). The text in this section says, "You've worked hard to earn this achievement. Share the good news with your professional network, friends and family by claiming your badge." and includes a link "New to badging? Learn more now". At the bottom of the email, the Acclaim logo is shown, followed by a brief description: "Acclaim is a badging platform that works with credible organizations to recognize, manage and share professional achievements. Acclaim is backed by Pearson, the world's leading learning company." The footer contains copyright information: "© Copyright 2017. All rights reserved.", a link to "Manage your email notification preferences.", and a note: "If you prefer not to receive emails like this from Acclaim, you may [unsubscribe](#)". Social media icons for LinkedIn, Facebook, Twitter, and Google+ are also present at the bottom.

Click on the **Accept** button below your badge image. This will take you to Acclaim where you will create an account.

Create an Acclaim Account

acclaim

Create an account to accept and share your badge.

[Already have an account? Sign in here >](#)

Information Storage Associate Version 3
Issuer: Dell EMC

First Name: chandrasekhar

Last Name: chillapalli

Country: Select an Option

Email: c...i@emc.com

Password: *****

I have read and agree to the Terms of Use and Privacy Policy.

Send me news and updates on professional growth opportunities.

Create My Account

[Terms of Use](#) | [Privacy Policy](#)

WHAT IS A BADGE?
Think of a badge from Acclaim as a verified, web-enabled achievement that can be shared across the web in a secure and validated process.

WHAT IS ACCLAIM?
Acclaim is a new badging platform developed by Pearson, the world's largest education company. Acclaim partners with organizations to provide a web-enabled, verified version of your achievements.

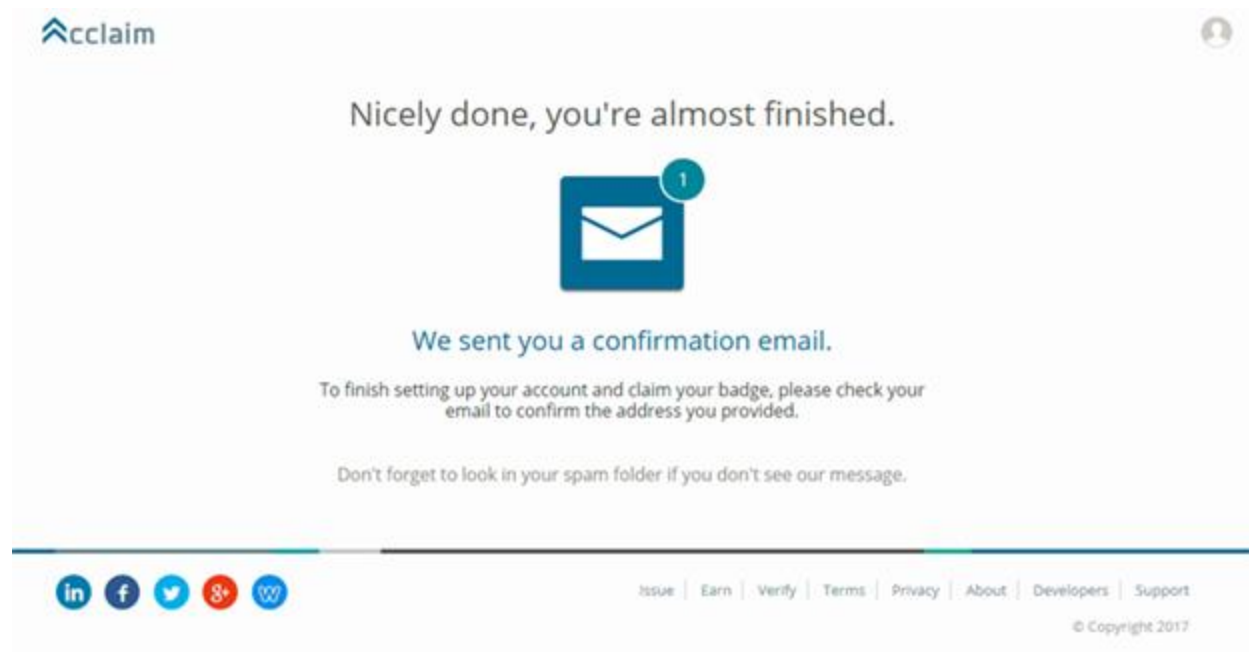
[Issue](#) | [Earn](#) | [Verify](#) | [Terms](#) | [Privacy](#) | [About](#) | [Developers](#) | [Support](#)

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Fill in each field, then read and agree to the Terms of Use and Privacy Policy. You can also choose to let Acclaim send you occasional messages. You can change your preferences for receiving marketing emails from Acclaim at any time.

When you have filled in each field, click **Create My Account**.

You will see this message on your screen:



Check your email and follow the instructions there to continue. You will be prompted to sign in with the credentials you created.

Claim Your Badge

Once you sign in to your account, you will be able to claim your badge.

The screenshot shows the Acclaim website interface for claiming a badge. At the top left is the 'acclaim' logo. In the top right corner, there are search and user profile icons. The main heading reads 'Accept your pending badge.' Below this is a large blue badge icon for 'Dell EMC Proven Professional' with 'EMCISA' at the bottom. To the right of the icon, the badge title is 'Information Storage Associate Version 3'. A descriptive paragraph follows: 'This badge recognizes the achievement of Dell EMC Information Storage Management certification. Earners of this badge will have knowledge on data center infrastructure including but not limited to storage and business continuity including software-defined systems and environments for big data, IoT, and mobile technologies.' Below the description is a table with two columns: 'ISSUED BY' (Dell EMC) and 'ISSUED TO' (Example ProvenProfessional), and 'EARNER EMAIL' (chandraskhar.chillapalli@emc.com) and 'ISSUED ON' (20 Oct 2017). Underneath is a 'SKILLS' section with buttons for 'Big Data', 'Business Continuity', 'Dell EMC', 'Dell EMC Storage', 'Disaster Recovery', 'Software-Defined Storage', and 'Storage Networking'. The 'WHAT IT TAKES TO EARN THIS BADGE' section contains a single requirement: 'Achieve the Dell EMC Proven Professional information Storage Associate certification.' with a 'View Additional Information >' link. The 'BADGE OPTIONS' section has two settings: 'Auto-Accept' (Always accept badges from Dell EMC and display on my profile.) with 'Enable' and 'Disable' radio buttons (currently 'Disable' is selected), and 'Badge Visibility' (Badges marked Public will be displayed on Acclaim.) with 'Public' and 'Private' radio buttons (currently 'Public' is selected). At the bottom right of the badge card are 'Reject' and 'Accept' buttons. The footer contains navigation links: 'Issue | Earn | Verify | Terms | Privacy | About | Developers | Support' and a copyright notice '© Copyright 2017'.

Tip: If you accidentally reject your badge, contact [Acclaim Support](#) to resend your badge.

Share Your Badge

Once you have accepted your badge, you can broadcast the badge directly from Acclaim to your social networks.

Click an icon to connect your social media account and easily share your badge via

- LinkedIn Newsfeed & Profile
- Twitter
- Facebook
- In your email signature

You can also email the badge, download the badge image, download the code to embed your badge on a website, and copy the badge landing page URL.

The screenshot displays the Acclaim 'Share Badge' interface. At the top left is the Acclaim logo. The main content area features a blue header with 'Badges > Share Badge'. Below this, the text reads 'Broadcast your achievement to the web. Here's the information you'll share:'. A badge is shown with the Dell EMC Proven logo and the text 'Information Storage Associate Version 3', 'Issued to Example ProvenProfessional', and 'Issued by Dell EMC'. Below the badge are icons for LinkedIn, Twitter, Facebook, Email, Print, and Download. A LinkedIn connection prompt is visible, stating 'Connect to your LinkedIn account and you'll be able to share your earned badges to your LinkedIn profile.' with a 'Connect' button and a 'Skip this for now' link. The footer contains navigation links: Issue | Earn | Verify | Terms | Privacy | About | Developers | Support, and a copyright notice: © Copyright 2017.

For more information on how to share your digital badge to each platform, please visit Acclaim's support site which provides many how-to videos and step by step examples.

Add a Badge to Your Email Signature

These are instructions for Outlook; for other email programs and MAC instructions click [here](#)

1. From Acclaim, click the badge you'd like to embed in your email signature. Click the blue 'Share' button.
2. Click the 'Download' icon. Choose the small image - that will fit best in your email signature.
3. Click the 'URL' icon and copy it to your clipboard.
4. Over in Outlook, create your new email signature by opening a new message, then clicking 'Signature.'
5. Click 'New' to create a new signature. If you'd like to modify an existing signature, highlight it.
6. Name your new signature.
7. Type any text you'd like in the signature, then click the 'Image' icon.
8. Locate the badge image you downloaded, then click 'Insert.'
9. Next, hyperlink the image by clicking the badge, then selecting the 'Hyperlink' icon.
10. Paste the URL you copied from Acclaim.
11. Click OK to save your new signature.

Personalize Your Acclaim Profile

Your Acclaim profile is an important part of telling your professional story. It's one spot on the web where you can manage and share the achievements that will further your career, so make sure to include a few key elements:

- Name: Is your name Jennifer, but you go by Jen? Edit your name to best reflect what you'd like to be called at work.
- Profile picture: make sure it's a nice one that represents you as you'd like to be viewed by potential employers. The minimum size is 196 x 196 pixels.

Bio: This is where your professional personality can really shine through. You've got 500 characters to sketch out your key talents, qualifications and interests.

To personalize or edit your profile, click on the Profile icon at the top right corner of any screen.

Select **Manage Profile**

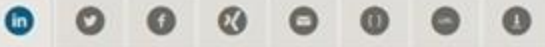
Badges > Share Badge

Broadcast your achievement to the web.
Here's the information you'll share:



Information Storage Associate Version 3

Issued to Example ProvenProfessional
Issued by Dell EMC



Connect to your LinkedIn account and you'll be able to share your earned badges to your LinkedIn profile.

Connect

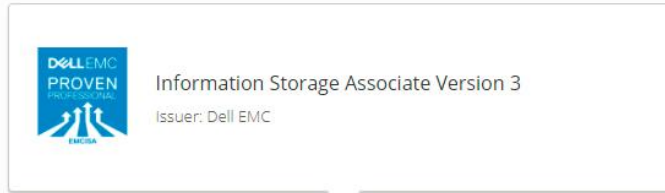
Skip this for now »

- View Profile
- Manage Profile
- Badge Management
- Sign Out

Click **Edit Profile** from the left sidebar menu.

Create an account to accept and share your badge.

Already have an account? [Sign in here »](#)



First Name

chandrasekhar

Last Name

chillapalli

Country

Select an Option

Email

c...i@emc.com

Password

.....

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Send me news and updates on professional growth opportunities.

[Create My Account](#)

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Do you have a question that wasn't answered here? Please log a ticket here (<http://emc.force.com/EducationSupport>) and choose "Dell EMC Proven Professional".